Minutes of: Foundation for Accounting Education Board of Trustees Meeting

Date & Time: Thursday, September 11, 2014, 2:00 p.m. to 4:55 p.m.

Location: The Desmond Hotel, 665 Albany Shaker Road, Albany, NY

Presiding Officer: Frieda T. Aboyoun, President

Trustees Present: Steven M. Morse, Secretary
                F. Michael Zovistoski, Treasurer
                Scott M. Adair
                Jennifer R. George
                Ronald B. Hegt

Trustees Absent: David Evangelista

Staff Present: Amy Broderick
              Denise Osorio

Trustees Absent: Patricia A. Johnson

Trustees Absent: A. Rief Kanan

Trustees Absent: J. Michael Kirkland

Trustees Absent: Richard E. Piluso

Trustees Absent: Raynard Zollo

Trustees Absent: Joanne S. Barry, Executive Director

Minutes

FB14 — D — 0 Call to Order
Ms. George noted that a quorum was present and called the meeting to order at 2:00 p.m.

FB14 — D — 1 Opening Remarks and Introductions
Ms. George welcomed the Trustees to the Governance Forum. She announced that she was resigning from the FAE Board of Trustees effective immediately due to a conflict of interest. Ms. George announced that Ms. Aboyoun would be assuming the role as President, pursuant to FAE bylaws.

Ms. Aboyoun thanked Ms. George on behalf of the Trustees for her efforts for FAE. Mr. Adair thanked Ms. George for her work for FAE and thanked Ms. Aboyoun for stepping in on short notice.

Ms. Aboyoun then asked the Trustees to introduce themselves.

FB14 — D — 2 President’s Report
Ms. Aboyoun announced that FAE had strong registration numbers and positive growth. She added that the FAE Business Plan was moving forward nicely and that the area of web delivery had seen significant growth.

Ms. Aboyoun announced the successful launch of the new online CPE catalog “MyCPE,” which allows members to track both FAE
and outside vendor CPE credits. She added that new CPE programs were being launched this year, including a succession planning program.

Ms. Barry added that she had been in discussions with Camico to offer a certificate program in risk management which would then allow certificate holders to be eligible for discounts on professional liability insurance through Camico. Ms. George added that FAE should offer New York-specific programs, possibly around the topic of the Not-for-Profit Revitalization Act.

**Committee Chair Reports**

**a. COAP Program**

Mr. Kanan announced that 11 programs were held across the state serving almost 300 students. He thanked Ms. Lisa Axisa, NYSSCPA Director of Membership Recruitment and Retention, and Ms. Tekecha Morgan, NYSSCPA Manager of NextGen Programs, for all of their work on the COAP program.

Mr. Kanan announced that graduate students were working to track COAP alumni to find out what they are doing now. He added that he hoped to have a report by November. Mr. Zovistoski noted that the graduate student researchers should be recognized by FAE in some way.

**b. Scholarship Committee**

To be addressed at a future meeting.

**c. Curriculum Committee**

Ms. Aboyoun announced that the committee had expanded its mission to discuss new topics of interest for CPE. She stated that the committee held its first meeting on August 7, 2014, and would meet again in October, December, and January. Ms. Aboyoun noted that the committee had moved forward with a very comprehensive curriculum and had provided input toward the development of a formal quality review program. She thanked Mses. Barry and Osorio for their hard work.

**d. Governance Subcommittee**

To be addressed at a future meeting.

**e. Investment Committee**

Mr. Piluso announced that the portfolio was doing very well

Ms. Osorio stated that counts were down in February for both seminars and conferences; however, FAE ended the year very strongly. She explained that web delivery was a great area of growth for FAE.
Ms. Osorio briefly overviewed the report for the Trustees. She explained that fewer seminars were offered, with higher numbers of registrants.

Mr. Zovistoski gave the Trustees a detailed overview of the financial statements.

Mr. Warren Ruppel, NYSSCPA Audit Committee Chair, explained the changes to the Not-for-Profit Revitalization Act. He announced that he met with the auditors to review the audit. Mr. Ruppel added that the organization had a clean audit and that draft financial statements will be issued after they have been reviewed by the Board.

After further discussion, Mr. Piluso moved to approve the information related to FAE in the financial statements, and Mr. Zovistoski seconded the motion. The motion passed without objection.

Ms. Aboyoun asked if the Trustees had any changes or comments to the minutes of the April 14, 2014, FAE Board of Trustees meeting. After further discussion, Mr. Zovistoski moved to approve the April 24, 2014 minutes, and Mr. Piluso seconded the motion. Messrs. Adair, Kirkland and Morse abstained. The motion passed without objection.

Ms. Aboyoun asked if the Trustees had any changes or comments to the minutes of the June 3, 2014 FAE Board of Trustees meeting. After further discussion, Mr. Hegt moved to approve the June 3, 2014 minutes, and Mr. Zovistoski seconded the motion. The motion passed without objection.

Mr. Pryba announced that a Benevolent Fund application had been received in July and that Mses. George and Aboyoun, and Mr. Zovistoski had met to review and discuss the application. Mr. Pryba gave the Trustees an overview of the application and explained that the Benevolent Fund Subcommittee wanted to bring the application to the Trustees to discuss whether to grant aid to the applicant, and the appropriate amount of the grant.

After discussion, Mr. Piluso moved to approve making a bequest to the applicant, and Mr. Hegt seconded the motion. The motion passed without objection.
The Trustees then discussed specific amounts for the grant. Mr. Adair moved to make a grant to the applicant in the amount of $2,238, and Mr. Zovistoski seconded the motion. The motion passed over three objections.

**FB14 — D — 10**

**Approval of Scholarship Committee Member**

Ms. Aboyoun announced that a member of the Scholarship Committee was resigning, and that Ms. Barbara Marino had expressed interest in joining the committee.

After further discussion, Mr. Kirkland moved to approve Ms. Marino joining the Scholarship Committee, and Mr. Piluso seconded the motion. The motion passed without objection.

**FB14 — D — 11**

**FAE’s Strategic Review**

Ms. Barry announced that the FAE Business Plan is changing with the market. She added that she had created a staff Task Force consisting of herself, Ms. Osorio, Mr. Payano, and any relevant staff members, which meets on a weekly basis.

Ms. Barry noted that conferences that have not been performing well would be eliminated, and that conferences that FAE needs to offer are being revamped to increase profitability. She explained that she is creating a business model to package CPE to firms, in hopes of becoming the sole CPE provider at those firms. Ms. Barry added that FAE had signed agreements with three states for partnerships to sell FAE’s products. The Trustees further discussed partnering with other states.

**FB14 — D — 12**

**Update on FAE’s Ethics Program**

Mr. Pryba presented the NYSSCPA/FAE Ethics Program to the Trustees. He explained that he had identified five concentration areas to develop ethics course offerings. The Trustees further discussed possible ethics offerings, and Ms. Aboyoun stated that the Curriculum Committee would also review the areas and make some suggestions.

**FB14 — D — 13**

**Partnership with State Societies**

To be addressed at a future meeting.

**FB14 — D — 14**

**Future Meetings**

Ms. Aboyoun announced the following schedule of future meetings:

December 11, 2014 – Society offices

February 12, 2015 – Society offices

April 23, 2015 – Society offices

**FB14 — D — 15**

**Audit Presentation Delivered on Friday, Sept. 12 at 8 a.m. at**

To be addressed at the September 12, 2014, NYSSCPA Board of Directors Meeting.
Mr. Kirkland moved to adjourn the meeting at 4:55 p.m., and Mr. Hegt seconded the motion. There being no objection, the meeting was adjourned.

Respectfully submitted,

Steven M. Morse
Secretary