

Forensic Accounting and Litigation Services Conference

BEST PRACTICES TO PREVENT FRAUD AND PROVIDE SOUND LITIGATION SUPPORT

Meet Our Lineup of Conference Speakers

Jeff Alberts, JD
Pryor Cashman Litigation
Banking and Finance
Groups
New York, NY

Steven D. Feldman, JD
Murphy & McGonigle
New York, NY

**Russell Kranzler, CPA/
CFA/CFF**
Held Kranzler McCosker
and Pulice LLP
New York, NY

Christine Magdo
U.S. Attorney's Office,
Southern District
of New York
New York, NY

**Thomas J. McGonigle,
JD**
Murphy & McGonigle.
New York, NY

**Andrew M. Park, CPA,
CFE, CVA**
Andrew M. Park, CPA, P.C.
New York, NY

**Wendy B. Samuelson,
Esq.**
Samuelson, Hause &
Samuelson, LLP
Garden City, NY

**Alan Schachter, CPA,
ABV, CFF, CVA, CFE,
DABFA**
CitrinCooperman LLP
New York, NY

**Ernest Patrick Smith,
CPA, ABV, CFF, CVA,
CFE**
Nawrocki Smith LLP
Melville, NY

**Maryann Veytsman,
CPA, CFF, JD**
CitrinCooperman LLP
New York, NY

**David S. Zweighaft
CPA/CFF, CFE, CBA**
DSZ Forensic
Accounting &
Consulting LLC
New York, NY

Forensic Accounting and Litigation Services Conference Committee Chair

**Mark DiMichael, CPA, ABV,
CFF, CFE, CVA, MAFF**
CitrinCooperman LLP
New York, NY

HOW TO REGISTER

- Online at www.nysscpa.org/forensic15
- By phone at (212) 719-8383 or (800) 537-3635

See nysscpa.org for registration policy

Forensic Accounting and Litigation Services Conference

Tuesday, May 19, 2015
14 Wall Street, 19th floor
New York, NY 10005
(Also Available Online)

PROGRAM DETAILS:

Time: 8:30 a.m.–4:55 p.m. (Check-in begins at 8:00 a.m.)

Field of Study: Specialized Knowledge and Applications

Recommended CPE Credit Hours: 8

Course Code: 25175512 (In-Person); 35175512 (Online)

Member Price: \$285 (Online); \$335 (In-Person)

Nonmember Price: \$410 (Online); \$460 (In-Person)

Get member pricing by visiting the NYSSCPA application page at nysscpa.org/application.

WHO SHOULD ATTEND?

Financial professionals interested in developing their expertise in forensic accounting and litigation consulting; corporate and government personnel looking to better understand the legal and forensic aspects of managing risks for their organizations; CPAs, internal and external auditors, attorneys, corporate financial officers, controllers, and accountants.

WHY YOU SHOULD ATTEND:

To receive the latest update in technology, techniques and strategies in detecting and preventing fraud.

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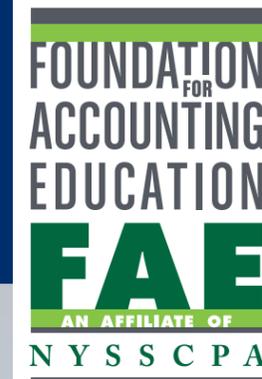
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MAY 19, 2015
14 Wall Street
New York City
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Forensic Accounting and Litigation Services Conference

BEST PRACTICES TO PREVENT FRAUD AND PROVIDE SOUND LITIGATION SUPPORT

Network with leading experts who share insight on:

- Staying on the right side of the law — using government guidelines to advise and protect your clients
- How digital currencies have changed the economic landscape
- Combating complex growing healthcare fraud issues
- Matrimonial Law: How to best protect your clients when things don't work out

Corporate sponsorships available: Call Allison at 410-584-1971 for more information.

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Forensic Accounting and Litigation Services Conference

BEST PRACTICES TO PREVENT FRAUD AND PROVIDE SOUND LITIGATION SUPPORT

TUESDAY, MAY 19, 2015 – PROGRAM

8:00–8:30 a.m.

Check-in, Continental Breakfast, and Networking

8:30–8:40 a.m.

Welcoming Remarks

Committee and Conference Chair: Mark DiMichael

8:40–9:30 a.m.

Healthcare Fraud 2015 Update

Speaker: Alan Schachter

The nation's healthcare costs have climbed dramatically and will likely continue to do so. As the industry grows, so does the potential for fraud. The complex billing procedures, insurance reimbursement system, and constantly changing regulatory environment make the prevention, detection, and investigation of healthcare fraud extremely difficult. Join Alan Schachter as he discusses the magnitude of healthcare fraud, the regulatory environment, payment systems, common healthcare schemes, compliance plans, and other practical issues.

9:30–10:20 a.m.

What Every Accountant Should Know About Matrimonial Law

Speaker: Wendy B. Samuelson

Did your client tell you that he is about to get married? Does he understand that marriage is an economic partnership, and that if he were to get divorced, he might have a legal obligation to pay support to his wife and divide marital assets, even a portion of the business he owns prior to the marriage? While it may be unromantic to focus on the statistics that one out of every two marriages ends in divorce, our job as lawyers and financial planners is to protect our clients' wealth in the event things don't work out. Highlights of this presentation include marital v. separate property, preventing the transmutation of separate property into marital property, the use of trusts to shelter assets from the marital estate, and much more.

10:20–10:35 a.m.

Break

Find out more at www.nysscpa.org/forensic15

10:35–11:25 a.m.

From Planning to Reporting: The Latest Guidance on Fraud Investigations

Speakers: David Zweighaft and Maryann Veytsman

The boundaries of forensic accounting and litigation consulting are expanding and practitioners are often confronted with new situations that may present ethical, technical and operational dilemmas. The AICPA has recently released a new Practice Aid: "Forensic Accounting — Fraud Investigations" and a white paper entitled "Forensic Accounting: Investigation Report Writing." The speakers will discuss the new AICPA guidance and provide practical advice for practitioners in areas including scope of services, administrative considerations, investigative techniques, report structuring, and do's and don'ts of report writing.

11:25 a.m.–12:15 p.m.

Calculating Economic Damages for Personal Injury, Wrongful Death and Employment Discrimination

Speaker: Ernest Patrick Smith

The engagement of CPAs to calculate economic damages is normally connected to civil litigation involving damages to individuals for personal injury, wrongful death, and employment discrimination. This presentation will cover the theory behind economic damages, the types of engagements, the scope of the engagement, and the methods of loss calculation. This presentation will also cover key concepts through case examples, illustrating how to perform the calculations in addition to various issues to be cognizant of in the preparation of an economic damage calculations and report.

12:15–1:15 p.m.

Networking Lunch

1:15–2:05 p.m.

Staying on the Right Side of the Law – Using Government Guidelines to Advise and Protect Your Clients

Speaker: Steven D. Feldman, Thomas J. McGonigle

In today's environment, companies are routinely in the government's cross-hairs. As the U.S. Attorney in Manhattan has said, every time the U.S. Attorney's Office investigates an individual at a company involved with a crime, the prosecutors consider whether the company should also be charged. The U.S. Department of Justice and the SEC follow rules and guidelines to determine whether to prosecute a company for its employees' wrongdoing. As individuals on the front lines of uncovering possible corporate fraud, you can prepare your clients' reactions to evidence of possible wrongdoing and affirmatively respond, to ensure that the company will be treated as a good corporate citizen and avoid prosecution.

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2:05–2:55 p.m.

Lost Profits from Business Interruption and Contract Damages

Speaker: Russell Kranzler

The utilization of experienced forensic accountants in quantifying and substantiating the loss or damages sustained as a direct result of an insured peril or contractual dispute. Mr. Kranzler has more than 35 years of experience in handling these types of engagements and will provide insight and guidance in the methodologies employed to assist attorneys and/or clients in determining the amount of a business income that would have earned had the loss/damages not occurred.

2:55–3:10 p.m.

Break

3:10–4:00 p.m.

Digital Currency - Risks, Opportunities, Regulations, and Enforcement

Speakers: Jeff Alberts and Christine Magdo

Bitcoin and other digital currencies have revolutionized the transmission of value. While they have created exciting opportunities to increase the efficiency of financial markets, they also have created new challenges for regulators who seek to prevent the abuse of those markets by criminals. Ms. Magdo and Mr. Alberts will be discussing recent trends in government enforcement actions that involve virtual currencies and how established companies can use virtual currency without running afoul of the law.

4:00–4:50 p.m.

FBAR, FATCA and IRS Offshore Voluntary Disclosure Programs

Speakers: Andrew M. Park

The IRS has increased its efforts on international tax enforcement since 2009. It has focused on businesses and individuals with foreign financial assets outside of the United States who are trying to avoid compliance and/or avoid federal income tax. The Foreign Bank Account Reporting (FBAR) and Foreign Account Tax Compliance Act (FATCA) have put the pressure of taxpayers and their professional advisers to comply or face stiff penalties with potential criminal prosecution. This presentation will provide a review of the current requirements, recent IRS enforcement in this area and the voluntary disclosure programs.

4:50–4:55 p.m.

Closing Remarks

Committee and Conference Chair: Mark DiMichael

Agenda and speakers are subject to change. For the latest updates, including speaker bios, visit www.nysscpa.org/forensic15.

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