Company Index

The CPA Journal – Index to Volume 80

January 2010 – December 2010

A&A: ACCOUNTING & AUDITING | **FIN:** FINANCE | **INF:** IN FOCUS |
MGMT: MANAGEMENT | **PER:** PERSPECTIVES | **R&L:** RESPONSIBILITIES & LEADERSHIP |
TAX: TAXATION | **TECH:** TECHNOLOGY

A

B

D

E

F

G

H

M

N

O

P

Y

Z

In Focus Index

Essentials Index

Accounting & Auditing

Accounting

Auditing

Business Valuation

Financial Reporting

Government Accounting

Internal Controls

International Accounting

Management Accounting

Standards Setting

Essentials Index

Finance

Employee Benefit Plans

Estate Planning

Estates & Trusts

Markets & Investments

Personal Financial Planning

Management

Corporate Finance

CPA Consultant

The CPA in Industry

Education

Ethics

Financial Reporting

Information Security

Internal Controls

Practice Management

Regulation of the Profession

Responsibilities & Leadership

Education

Ethics

Fraud

Perceptions of the Profession

Professional Practices

Regulation of the Profession

Taxation

Compliance & Enforcement

Corporate Taxation

Federal Taxation

International Taxation

State & Local Taxation

TAX INCENTIVES

TAX POLICY

TECHNOLOGY

THE CPA & THE COMPUTER

ELECTRONIC REPORTING

SOFTWARE

WHAT TO BOOKMARK

Perspectives Index

Book Review

Correction

Economic & Market Data: Monthly Update

Editorial: A Message from the Editor-in-Chief

Education

Estate Planning

Fraud

Fraud Protection

FUTURE OF THE PROFESSION

HUMAN RESOURCES

INBOX: LETTERS TO THE EDITOR

INTERNATIONAL ACCOUNTING

NOT-FOR-PROFIT ORGANIZATIONS

PERSONAL FINANCIAL PLANNING

PRACTICE MANAGEMENT

PROFESSIONAL PRACTICES

Publisher's Column

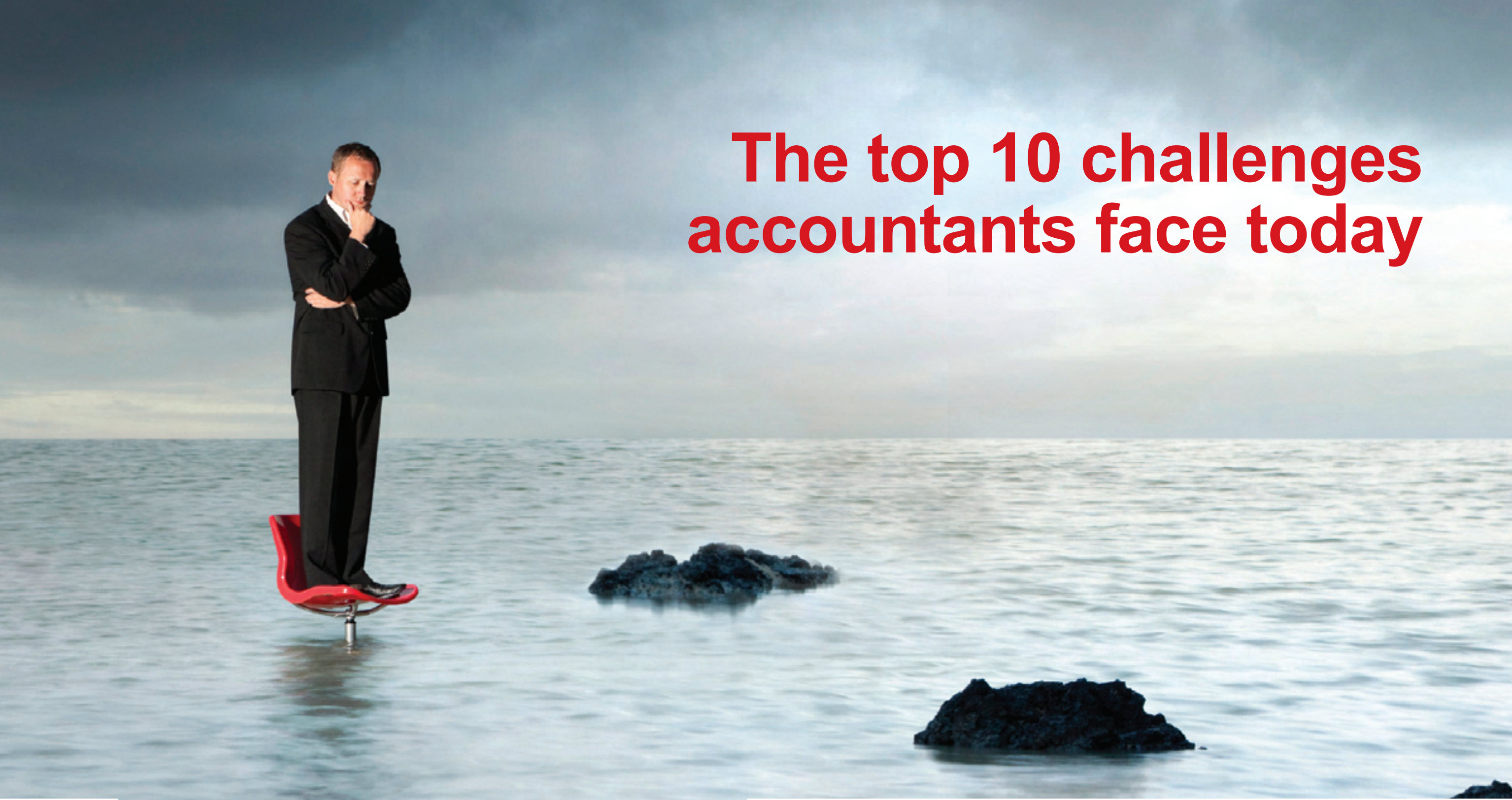
Recognition

Regulation of the Profession

Taxation

Tax Policy

Viewpoint



The top 10 challenges accountants face today

How much do these challenges affect your practice?

1. The bookkeeping messes your clients make.
2. Cumbersome file transfers between you and clients.
3. Working with multiple accounting systems and versions.
4. Traveling to client locations for bookkeeping.
5. Handling/storing documents and getting them to clients.
6. Excessive non-billable hours.
7. Keeping up with regulatory changes.
8. Trying to create a stronger bond with clients.
9. Working long hours.
10. Struggling to make your practice more profitable.

Winner of the 2010
Tax & Accounting
Technology Innovation Award

These challenges probably cost your practice hundreds of hours and tens of thousands of dollars. So what are you doing about it?

Now there's an answer.
The Power Practice System™ includes eight web-based cloud computing solutions that solve the key challenges you face in your practice. The System is built by AccountantsWorld, a company with 25 years of experience in solving the key problems facing accountants like you.

Challenges solved. Guaranteed.
After using the Power Practice System for one year, if you're not fully convinced that it has improved your practice and lived up to your expectations, simply ask for your money back.

> "If you are looking at a way to transform your practice into more than just another accounting firm, this product deserves a strong look."
>
> *~ The Progressive Accountant, July 2010*

To learn more about the Power Practice System, visit www.AccountantsWorld.com or call 888-999-1366.

AccountantsWorld®
Power Practice™