

FURTHER READING

E. Chester and T. Christian, "A New Generation," *WERC Sheet*, September 2006

Susan P. Eisner, "Managing Generation Y," *S.A.M. Advanced Management Journal*, 70(4), 4–15, Autumn 2005

T. Haynes, "10 Trends in Youth Culture," *Leadership for Student Activities*, 35(1), 20–21, September 2006

Jean M. Twenge, *Generation Me: Why Today's Young Americans Are More Confident, Assertive, Entitled—and More Miserable Than Ever Before*, Free Press, 2006