

EXHIBIT 1
Results of Survey

Respondents (53% response rate)	Yes	No
Include ethics in Introductory Accounting	66%	33%
Require accounting majors to take a separate ethics course	24%	77%
Require business majors to take a separate ethics course	27%	74%
Offer an elective course in business ethics	29%	71%
Integrate ethics into other courses	98%	2%
Plan on including ethics in Introductory Accounting in the future (only respondents that do not currently include ethics)	29%	